Media kit 2023



01. Logo



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The logo is our brand's most important element. It is a unique and recognizable signifier that shouldn't be reproduced without using an original source file.

The logo consists of two parts:

- 1. The icon
- 2. The wordmark

The separate elements should not be altered in any way and should visible together as much as possible.

The icon can only be used by itself if the wordmark (or at least the brand name) is somewhere in close proximity.

<u>Download the logo here</u>





02. Colors



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Value Blue #002966 RGB: 0.41.102 CMYK: 100.80.0.40

#FF4100 RGB: 255.65.0 CMYK: 0.85.100.0 #A0DCFA RGB: 160.220.250 CMYK: 40.0.0.0

#F7F5F2 RGB: 245.245.242 CMYK: 4.4.6.0

Off White

Plain White

#FFFFFF RGB: 255.255.255 CMYK: 0.0.0.0

03. Images



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Download the images here





04. Contact

Thank you

