

We are hiring a Graphic Designer

Candidate profile

- Bachelor's degree in Graphic Design, Visual Communications
- 4+ years creative expertise in design at an agency, design studio or internal marketing team
- Track record of impact in a fast-paced environment, juggling multiple projects, meeting deadlines, and maintaining high-quality design output
- Detail-oriented approach to design, ensuring pixel-perfect visuals when developing simple and elegant design solutions to solve complex design problems
- Expert knowledge of industry-standard Adobe Creative Suite (Illustrator, Photoshop, InDesign) and Figma is a must. Knowledge of After Effects is a plus.
- Experience in website layout and design
- Comfortable working with WordPress backend
- Knowledge in video and motion design
- Strong understanding of typography, color theory, composition, and layout design
- An enthusiastic collaborator, but also self-initiating and motivated to work autonomously

Location

Utrecht (or close enough to travel to Utrecht)

Position

24-32h per week

Closing date

23rd Feb 2024

Your responsibilities



- Generate and develop innovative concepts, which involve brainstorming ideas, understanding project requirements, conducting research, and translating abstract ideas into visual concepts and designs
- Develop a wide range of designs including the creation of high-quality website graphics, brand assets (e.g., posters, presentation decks), event materials (e.g, roll-up banners), and templates (e.g., social media)
- From conceptualization to print ready products, you ensure brand consistency throughout all our marketing projects
- Ensure consistency and coherence of the brand across our online platform, run by our UX/UI designer
- Effectively communicate design ideas, concepts, and deliverables to all stakeholders
- Collaborate with external vendors, printers, and agencies to ensure the production of high-quality printed and digital materials
- Stay up to date with the latest design trends, technologies and techniques, and implement them into new designs

About the job

Reporting to the Senior Marketing Manager, the Graphic Designer will have an important role in shaping and executing the visual language of our brand.

By creating impactful brand materials, assets, and graphics in collaboration with the marketing team, you captivate our target audience and drive brand recognition for Satelligence.

While maintaining brand consistency, you contribute creative ideas to our marketing and develop top-notch concepts for our projects. You are encouraged to showcase your skills on a daily basis and can fulfill your passion by translating abstract ideas into appealing concepts for our visual appearance.



Our goal

"We want to make sustainable agriculture the norm. Our insights empower commodity producers and buyers to combat deforestation, protect biodiversity, and decrease carbon losses." Niels Wielaard, founder & CEO.

Our goal is to make sustainable agriculture production mainstream by helping our clients achieve climate positive sourcing and investment decisions. We do this by supporting businesses to be traceable and verified sustainable for E(SG) compliance on Deforestation and Carbon.



About us



Satelligence is the market leader in remote sensing technology for sustainable sourcing with the mission to halt deforestation.

We provide global corporations, such as Mondelez, Bunge, Cargill, Unilever, Rabobank, and many more, with critical sustainability insights empowering them to minimize their global environmental footprint. By combining data from ESA and NASA satellites with AI-powered predictive modeling and in-depth local expertise, we help our clients get more grip on their supply chains, which are often complex and scattered.

Satelligence' services allow its clients to track their progress against climate objectives, protecting them from risks like deforestation and inspiring them to operate more sustainably. The services offer value to every party directly or indirectly involved in agriculture, e.g., farmers, traders, manufacturers, agribusinesses, and financial institutions with agricultural investments.

We were founded in 2016 and currently employ +40 people, working out of offices in Utrecht, Washington DC, and several locations in Asia-Pacific, Africa, and South America. Satelligence has been growing fast and works tirelessly to expand its client base and extend its services. We are now looking for a talented Graphic Designer with a passion for sustainability to join our marketing team.

Interested?

Are you a driven Graphic Designer with a desire to contribute to a profitable, equitable and climate positive future? Then we would love to hear from you! Email Pia at ikonen@satelligence.com and share why you'd be the perfect fit for this position. Please enclose your portfolio of previous assignments.



A satellite view of Earth showing a large, dark, irregularly shaped landmass surrounded by a vast expanse of blue water. The landmass has a complex, textured appearance with various shades of brown and grey. In the top right corner, a portion of a satellite is visible, showing its metallic structure and various instruments.

Contact us for any questions

ikonen@satelligence.com

