

We are hiring a Graphic Designer

Graphic Designer



We are looking for a talented Graphic Designer with a passion for sustainability to join our marketing team.

 Employment type: 24-32h / week

 Location: Utrecht, NL

 Experience: Mid - senior level

 Contact: langeweg@satelligence.com

 Salary: 41K / 40h

 Closing date: 8 October 2024

Meet **Satelligence**

25+

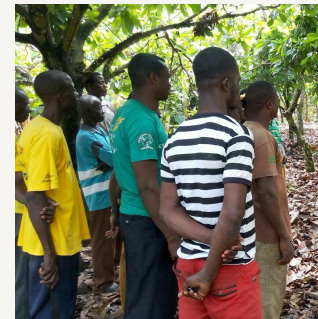
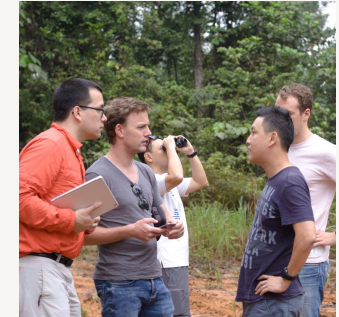
years of
experience

60+

clients
& partners

Satelligence is the market leader in remote sensing technology for sustainable sourcing with the mission to halt deforestation. We provide traders, manufacturers and agribusinesses such as Mondelez, Bunge, Cargill, Unilever, Rabobank with critical sustainability insights empowering them to minimize their global environmental footprint and track their progress against climate objectives, ensuring a sustainable supply chain.

We were founded in 2016 and currently employ +40 people, working in Utrecht and several locations in Asia, Africa, and South America.



About the job

Reporting to the Senior Marketing Manager, the Graphic Designer will have an important role in shaping and executing the visual language of our brand.

By creating impactful brand materials, assets, and graphics in collaboration with the marketing team, you captivate our target audience and drive brand recognition for Satelligence. While maintaining brand consistency, you contribute creative ideas to our marketing and develop top-notch concepts for our projects.

You are encouraged to showcase your skills on a daily basis and can fulfill your passion by translating abstract ideas into appealing concepts for our visual appearance.



What will you do?



- Generate innovative concepts by brainstorming, researching, and translating ideas into visual designs
- Create a variety of designs including website graphics, brand assets (e.g., posters, presentation decks), event materials (e.g, roll-up banners), and templates (e.g., social media)
- Maintain brand consistency from concept to print-ready products
- Ensure brand coherence across online platforms managed by UX/UI designers
- Communicate design ideas and deliverables effectively to stakeholders
- Collaborate with vendors, printers, and agencies for high-quality print and digital production
- Stay updated on design trends, technologies, and techniques, implementing them into new designs

About you



- ✓ Bachelor's degree in Graphic Design, Visual Communications, or related field
- ✓ 4+ years of design experience in agency, studio or internal team
- ✓ Proven ability to thrive in fast-paced environments, managing multiple projects, meeting deadlines, and delivering high-quality designs
- ✓ Detail-oriented with a focus on pixel-perfect visuals and elegant solutions for complex problems
- ✓ Enthusiastic collaborator with self-motivation to work autonomously
- ✓ Strong grasp of typography, color theory, composition, and layout design
- ✓ Expertise in Adobe Creative Suite (Illustrator, Photoshop, InDesign) and Figma
- ✓ Experience in website layout and design
- ✓ Nice to have: knowledge of After Effects, video and motion design
- ✓ Nice to have: knowledge of WordPress

What we offer you

- 📍 Office centrally located in Utrecht city centre, close to central station
- ☂️ 27 holidays (based on full-time employment)
- 👐 Pension scheme
- 🍱 Daily lunch at the office
- 🏠 Hybrid working options

Ready for the challenge? Then we would love to hear from you! Email Githa at langeweg@satelligence.com. Enclose your portfolio, and share why you'd be the perfect fit for this position.

If you don't tick all the boxes, don't worry. Apply anyway, and we will review your application!



A satellite view of Earth showing a large body of water with a prominent white wake or plume of water. In the top right corner, a portion of a satellite is visible, showing its metallic structure and various instruments.

Contact us for any questions

langeweg@satelligence.com

